

VISUAL TRUMPERY

How to fight against fake data and visualizations
—from the left and from the right

A talk by Alberto Cairo
www.trumperytour.com

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Alberto Cairo

Lausanne, Thursday 28 June 2018, 17:30

Maison de la Communication (Auditoire)
Avenue de Florimont 1, Lausanne

Alberto Cairo is an expert on data visualization. As a professor, author, and journalist, he helps people organize information to enlighten and reveal. In 2017, Alberto launched this Visual Trumpery tour, offering a public talk examining the misleading charts and graphs being designed across the political spectrum, and discussing how to assess the reliability, truthfulness, and accuracy of graphics.

Alberto is currently the Knight Chair in Visual Journalism at the School of Communication of the University of Miami. He is the author of *The Functional Art: An Introduction to Information Graphics and Visualization* and *The Truthful Art: Data Charts, and Maps for communication*.

This event is FREE but space is limited and registration is compulsory.

Please reserve your spot ASAP at

<https://visualtrumperylausanne.eventbrite.com>

For more information, please contact Frédéric Schütz at schutz@mathgen.ch

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